Zulma fact sheet

A home app for homeowners in Canada.

At a glance

Company	Zulma Resources Inc.
Operating as	Zulma Real Estate (registered trade name)
Headquarters	Ontario, Canada
Founder	Uba Abraham
Founded	2024
What it is	A home app for homeowners in Canada
Where it runs	On the web at app.zulma.ca. There is no phone app yet.
Atlas coverage	Ontario only
Website	zulma.ca
Newsroom	zulma.ca/newsroom
Media contact	press@zulma.ca

What Zulma is

Zulma gives a household one place to plan a job, get quotes from local businesses without giving its phone number away, compare them side by side, and keep the record of the work afterwards.

Projects. Each job at home is one page: the description in the owner's words, photos, a voice note, timing and every quote. A business sees the job and the town, never the owner's name, street or number until the owner replies, shares their contact or accepts a quote. Quotes are never sorted by price.

Homesake. The record of the home: its rooms and systems, the work done and who did it, and its papers (warranties, manuals, insurance, invoices, receipts, permits), with a reminder 30 days before a warranty or policy runs out and a tax-ready export at year end.

Atlas. A directory of local home businesses across Ontario that starts from the job in plain words, with a Before you hire card for each trade and reviews that say whether the writer would hire the

business again.

Ontario cost guides. 12 free guides to what common jobs cost in Ontario, each with its sources and the day they were checked.

Weather. For Ontario homes, the week ahead, Environment Canada alerts for the address, step-by-step guides and a 72-hour blackout kit.

Pricing

- Free for up to 3 homes. Signing up needs no card.
- Zulma+ adds an owner's own folders in Documents and search inside PDFs.
- Prices are shown before HST.
- Atlas and the cost guides are free to use, with no account needed for the guides.

Media contact

Uba Abraham, Founder, press@zulma.ca